

Press Release
15 January, 2007



VOLTAShow03 Basel 2007
June 11 - 16, 2006
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VOLTAShow03 — Basel’s exquisite fair for cutting-edge art — takes place again at the industrial ULTRA BRAG Hall in the Basel harbor. A newly-introduced Curatorial Board, involving international curators, emphasizes the concept of a focused event for the discovery of new talents, while the invitational section will be selected in collaboration with London’s Zoo Art Fair and will concentrate on a specific geographical region. Publishing house Daiwa Radiator Factory, owned by renowned Japanese collector Mr. Sato, will support the unique VOLTAShow03 publication, designed to be more artist’s book than catalogue.

VOLTAShow03—the elegant boutique fair that took Basel by storm in 2005—is scheduled to run for an extra day in the 2007 Venice Biennale/Documenta year, from Monday June 11th through Saturday 16th. Continuing the original concept of reaching beyond a marketplace atmosphere and creating an event that is even more exhibition than art fair, VOLTAShow is excited to announce the institution of a Curatorial Board, which will secure the independence of choices and promote new dialogues. Conceiving the fair as though it were one big curated show, galleries have been encouraged to apply with solo presentations or installations which would challenge the usual art fair appearance.

Executive Director **Amanda Coulson** and Managing Director **Karoline Willems**, together with VOLTAShow Founders **Kavi Gupta, Friedrich Look** and **Ulrich Voges**, will be joined by the following international curators:

Christoph Doswald, Art Critic and Independent Curator; Editor with “Sonntagszeitung” in Zurich.
Mami Kataoka, Senior Curator, Mori Museum, Tokyo
Abaseh Mirvali, Executive Director, Colección/Fundación Jumex, Mexico City
Kitty Scott, Chief Curator, Serpentine Gallery, London.
Jasper Sharp, Curator and Writer, formerly of Thyssen-Bornemisza Art Contemporary, Vienna.

Furthermore, in the second installment of the unique collaboration between VOLTAShow and **Zoo Art Fair**, the two fairs will co-curate an invitational section highlighting artistic developments from a specific geographical area. Continuing the two fairs’ ideology of collaborative competition, the specific knowledge and expertise of both will be combined to present a focused view of a particular region of the global art market in order to engender dialogue around developing scenes.

Another collaborative effort brings VOLTAShow03 together with Japanese publishing company **Daiwa Radiator Factory**. The company’s owner, **Mr. Sato** is one of Japan’s most renowned contemporary art collectors and his passion and commitment is reflected in the quality of the books he produces. Since 1998 outstanding catalogues for artists such as Andreas Slominski, Taiji Matsue and Koichi Enomoto were created by working with cutting edge designers like **Rie Shimoda**, who will design the VOLTAShow03 publication to be more of an artist’s book than catalogue.

Working in partnership with these diverse creative characters and cultural producers, **VOLTAShow03** aims to continue surprising visitors—whether the first-time art fair attendee or the experienced artworld patrons alike.

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